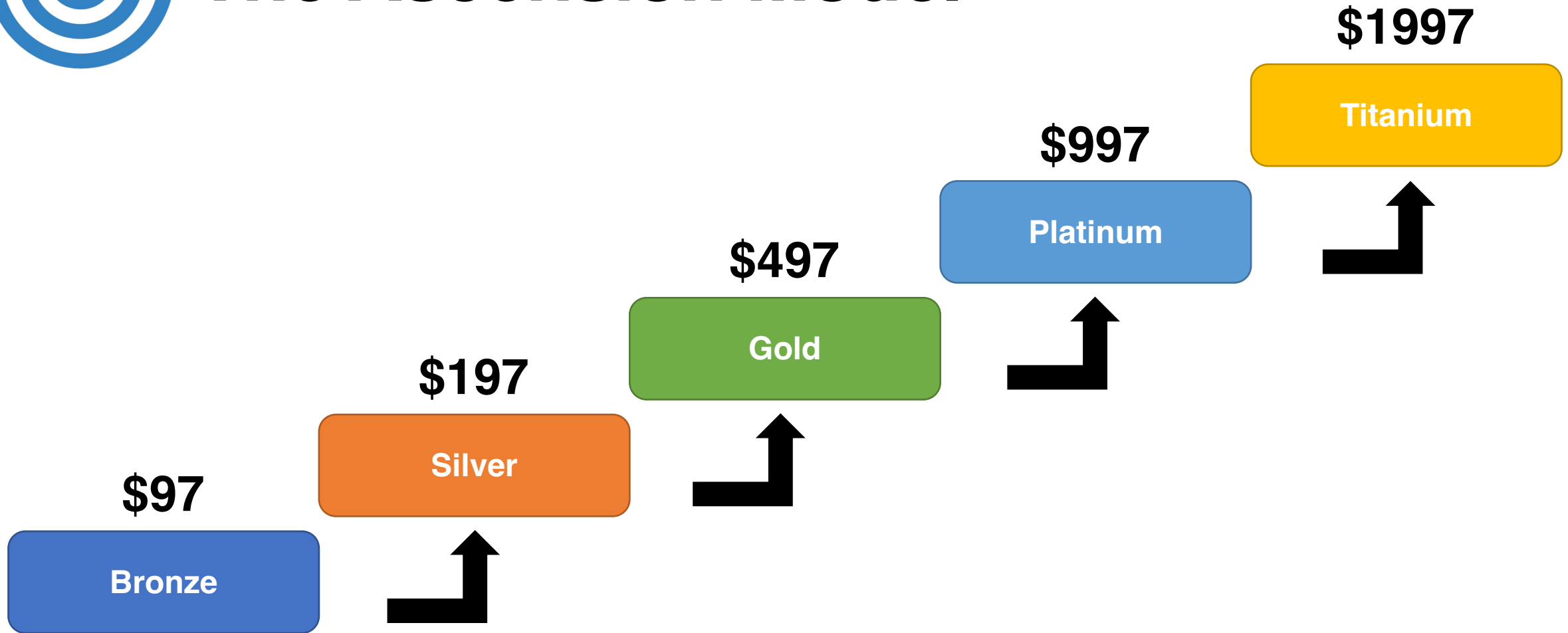




The Ascension Model





The Idea Is To Get Them To Move

- **We want to get them from where they are now, to the next level up... maybe more**
- **But at least the next level**
- **The big question is...**

How?



We Need Structure

- **What's in the "Next" level they can't live without?**
- **Why would they want it?**
- **Can they live without it?**
- **Will their life be easier with it?**
- **Are they being left out of something?**
- **How can we make it more attractive?**



Beyond Ascension

- **Products For Sales**
- **1 on 1 Coaching**
- **Consulting**
- **Group Classes**
- **One Off Classes**
- **Lifetime Memberships**
- **Product Bundles**